Request for Proposals (RFP)

Live Streaming Services

2027 Wheelchair Rugby National Championships

Event Dates: May 14–16, 2027

Location: RBC Convention Centre, Winnipeg, Manitoba

Organizers: Wheelchair Rugby Canada (WRC), in collaboration with the Manitoba Wheelchair Sports Association (MWSA)

Background

Wheelchair Rugby Canada (WRC), in collaboration with the Manitoba Wheelchair Sports Association (MWSA), is seeking proposals from qualified production companies to provide live streaming services for the 2027 Wheelchair Rugby National Championships.

Taking place May 13–16, 2027, at the RBC Convention Centre in Winnipeg, Manitoba, the event will mark the 50th anniversary of wheelchair rugby. The sport was invented in Winnipeg in 1977, making the 2027 National Championships a particularly meaningful celebration of the sport's history and future.

The four-day event will bring athletes from across Canada together to compete for the Division One Campbell Cup and Division Two Zbieranowski Cup.

WRC is seeking a production partner to deliver high-quality live coverage of the competition, allowing audiences across Canada and internationally to follow the action.

Scope of Services

WRC is seeking proposals for live streaming services covering either one or two competition courts throughout the three-day event.

Proponents are asked to provide separate proposals and pricing for the following scenarios:

Option A: Single-Court Coverage

- Live production and streaming of one competition court.
- Multi-camera coverage capturing the action from appropriate angles.

Live switching and production throughout scheduled games.
On-screen graphics, including team names, scores, game clocks and relevant competition information.
Audio capture, including in-game audio and commentary, where applicable.
Livestream delivery to YouTube.

Option B: Two-Court Coverage

Simultaneous live production and streaming of two competition courts.
Separate camera setups and production capabilities for each court.
Live switching and production for both courts.
On-screen graphics for each court, including team names, scores, game clocks and relevant competition information.
Audio capture for both courts.
Livestream delivery to YouTube.

Proponents should outline the equipment, staffing and technical requirements for each option, including any differences in production quality or capabilities.

Additional Production Opportunities

In addition to live game coverage, WRC is interested in exploring the following services. Proponents are encouraged to include these as optional additions with separate pricing:

- **Pre-event content:** Short promotional or introductory videos ahead of the championships.
- **Interviews:** On-site athlete, coach and stakeholder interviews.
- **Highlight packages:** Edited game highlights or daily recap videos for WRC's digital channels.
- **Anniversary content:** Video content celebrating 50 years of wheelchair rugby, including interviews with founders, former athletes and key contributors to the sport.

Technical and Production Requirements

Proponents should outline their approach to delivering a reliable, high-quality livestream, including:

- Proposed camera equipment, number of cameras and camera placement.
- Production and switching capabilities.
- Audio equipment and commentary options.

- Scoreboard and game clock integration.
- Internet connectivity requirements and backup plans.
- Streaming platform compatibility.
- Live graphics and branding capabilities.
- Accessibility features, including closed captioning options.
- Recording and archiving capabilities.

Proponents should also identify any technical requirements or infrastructure that must be provided by the event organizers or venue.

Staffing and On-Site Requirements

Proponents should outline the proposed production team for both the single-court and two-court options, including:

- Number of production staff required.
- Roles and responsibilities of each team member.
- On-site setup and teardown requirements.
- Technical support and troubleshooting during competition.
- Any additional staffing requirements for interviews or supplementary content.

Proposal Submission Requirements

Proposals should include:

- **Company Overview:** Background, experience and relevant qualifications.
- **Relevant Experience:** Examples of previous live sports broadcasts or similar events, preferably involving indoor court sports.
- **Proposed Production Plan:** Description of the proposed setup and approach for both one-court and two-court coverage.
- **Equipment and Staffing:** Details of equipment, production capabilities and staffing requirements.
- **Technical Requirements:** Internet, venue infrastructure and other technical considerations.
- **Pricing:** Itemized pricing for both coverage options, including any additional or optional services.
- **References:** At least two references from previous clients or event organizers.
  Availability: Confirmation of availability for May 13–16, 2027.

Pricing Requirements

To support comparison between proposals, proponents are asked to provide separate, itemized pricing for:

Service	Pricing
Option A: Single-court live streaming (four days)	$
Option B: Two-court live streaming (four days)	$
Pre-event promotional content (optional)	$
Athlete and stakeholder interviews (optional)	$
Daily highlight packages (optional)	$
50th anniversary feature content (optional)	$
Additional editing and post-production (optional)	$
Travel, accommodation and other expenses	$

Please identify any applicable taxes, additional fees, equipment rental costs or other expenses not included in the proposed package.

Evaluation Criteria

Proposals will be evaluated based on the following considerations:

- Experience producing live sports broadcasts.
- Quality and suitability of the proposed production plan.
- Technical capabilities and reliability.
- Experience with multi-court or simultaneous event coverage.
- Ability to deliver supplementary video content.
- Overall value and competitiveness of pricing.
- References and previous work.

Submission Information

Interested proponents are invited to submit their proposals electronically to:

Wheelchair Rugby Canada

Attention: Georgia Rudolph, Communications & Digital Content Coordinator

Email: grudolph@wheelchairrugby.ca

Proposal Deadline: (Insert deadline)

Questions regarding this RFP may be directed to the contact above.

WRC reserves the right to accept or reject any proposal, request additional information or clarification, and negotiate the final scope of services with the successful proponent.