

EVALUATION CRITERIA

All applications will be evaluated based on the following criteria:

Criteria	Excellent (4-5)	Above average (3-4)	Average (2-3)	Mediocre (1-2)	Needs Improvement (0-1)
Impact Statement Quality & Clarity	Provides a clear, concise, and compelling statement. Demonstrates exceptional drive and initiative for personal development in the sport and meaningful contribution to the sport's growth. Vision, motivation, and commitment are clearly articulated and highly impactful.	Statement is clear and well-structured. Shows solid drive and initiative to grow in the sport and contribute to its development. Minor details could be more specific, but the overall intent and motivation come through clearly.	Statement meets basic expectations. Shows some drive and initiative, though the description may lack depth, clarity, or strong connection to broader sport development. Ideas are present but not fully developed.	Statement is unclear, lacks focus, or is missing key details. Demonstrates limited drive or initiative for personal development or for developing the sport. Intent is vague, and connection to sport growth is weak.	Statement is very unclear, minimal, or poorly constructed. Shows little to no drive or initiative to develop in the sport or contribute to the sport's growth. Lacks meaningful detail, relevance, or direction.
Budget Detail & Accuracy	Provides a clear, detailed, and well-justified breakdown of how the award amount will be spent. Demonstrates strong understanding of opportunities and includes thoughtful research into average or expected expenses. The plan is highly feasible, transparent, and shows strong initiative in planning their development pathway.	Provides a clear and logical explanation of intended spending. Shows good understanding of opportunities and may reference some expected costs. Plan is feasible and well-structured, though it may lack the depth or detail of an Outstanding submission.	Explains spending intentions in general terms. The plan is understandable but lacks detail, specificity, or cost awareness. Some areas may feel under-developed or require further clarification to demonstrate feasibility.	Provides limited detail about spending intentions, with unclear links to development opportunities. Shows minimal understanding of costs or planning needs. The spending plan is vague, incomplete, or difficult to assess for feasibility.	Statement is unclear, poorly constructed, or lacking meaningful details. Does not demonstrate understanding of opportunities or how funds would be used. Little to no initiative shown in planning or identifying areas of need.
Alignment with Priority Development Areas	Provides a clear, compelling, and well-articulated explanation of how the project directly supports the vision and mission of the WILD Fund. Shows deep understanding of program priorities and demonstrates a strong, intentional connection between their proposed work and the broader goals of the fund.	Provides a clear and logical explanation of alignment with the WILD Fund's vision and mission. The connection is well-described and relevant, though it may not have the depth, detail, or integration of an Outstanding submission.	Shows a general understanding of the WILD Fund's goals and provides a basic explanation of alignment. The connection is present but may be surface-level, lacking detail or strong justification.	Provides limited or unclear explanation of alignment. The connection to the WILD Fund's mission is weak, vague, or underdeveloped, making it difficult to understand how the project fits.	Statement is unclear, minimally developed, or largely irrelevant. Shows little understanding of the WILD Fund's vision or mission and does not meaningfully connect the project to program goals.

Professional Development Plan	Presents a clear, detailed, and forward-thinking professional development plan. The applicant articulates strong vision, specific learning outcomes, and a deep understanding of how their personal growth will directly contribute to the growth and advancement of the sport. The plan is well-designed, intentional, and highly feasible.	Provides a clear and well-structured development plan with identifiable goals and outcomes. Shows solid understanding of how their learning contributes to the sport's development. While the plan is well-reasoned, some elements could be more detailed or fully realized.	Outlines a general development plan with basic goals. Shows some awareness of how their personal learning connects to the sport, though the explanation may be surface-level or lack depth. The plan meets minimum expectations but would benefit from greater clarity or specificity.	Provides a limited or unclear development plan. Goals and outcomes are vague or underdeveloped, and the applicant shows minimal understanding of how their personal growth connects to the broader development of the sport. The plan lacks cohesion or feasibility.	Statement is unclear, incomplete, or minimally developed. Shows little understanding of personal learning needs or how their development impacts the sport. Lacks relevance, direction, or meaningful detail.
Commitment to Sharing Learning	Provides a clear, compelling, and thoughtful explanation of their commitment to learning. Demonstrates strong desire for self-improvement and a deep understanding of how sharing knowledge contributes to community growth. Shows intentional, proactive plans to engage in learning and to support the learning of others.	Provides a clear explanation of their willingness to learn and improve. Demonstrates good awareness of how their growth can support the broader community. Shows solid commitment, though details on how they will share or apply their learning could be more fully developed.	Shows general willingness to learn and improve. Mentions interest in community learning but with limited detail or depth. Demonstrates baseline understanding of personal growth, though the connection to community learning may be surface-level.	Provides minimal or unclear explanation of their desire to learn or improve. Shows limited understanding of how personal learning contributes to community development. Commitment appears vague or underdeveloped.	Statement is unclear, incomplete, or lacks meaningful detail. Shows little indication of willingness to learn or improve. Does not demonstrate an understanding of community learning or how they might contribute to it.